

The background of the slide is a golden-yellow color with a repeating pattern of various international currency symbols (such as the dollar sign, euro, yen, and pound) in a 3D, embossed style. The symbols are arranged in a dense, overlapping manner, creating a textured effect.

# NFBD GROUP

## Business & Project Scope

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Ponnusamy Karthik

# WHAT WE ARE

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- ❖ NFBD GROUP, a reliable name in the circle of Real Estate & Export Investments, which is strong as an Investor and as a Builder & Land Promoter.
- ❖ Our Motto is to bring group of investors to invest in real estate property & export business for good ROI (Return On Investments) along with the capital. As a builder & developer we sell resale plots, layouts plots, commercial plots, industrial plots along with land development.
- ❖ As a best progress to attain our goal as an Investor and as a Builder & Land developer our whole team work very precisely and methodically end to end, right from obtaining the land at the best price and source the land at the best price. Both Investors & Clients get best ROI beyond the expectation of them. Same as in Export business, as an investor, analysis and invest to get good profit, as all the process are transparent to both. So, when you are with NFBD GROUP, be doubly assured that you are with the best hands in the industry.



# NFBD GROUP

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**Ponnusamy Karthik. A**  
Founder & Chairman



**GOVINDARAJ (AGS)**



**V.P.THANIGAIMALAI**



**A. IDHAYADHULLA**



**ANAND.G**



**T.U. SRIKANTH**



# NFBD PVT.LTD. DEPARTMENTS

**BOARD OF DIRECTORS**

**SALES & MARKETING**

**CADD DEPARTMENT**

**DIGITAL MARKETING**

**REVENUE & LEGAL**

**VIDEO DEPARTMENT**

**GRAPHIC DESIGN DEPARTMENT**

**SOCIAL MEDIA**

**PRODUCT SOURCING**

**PROMOTIONAL WING**

**ACCOUNTING AND FINANCE**

**OPERATIONS MANAGEMENT**

**HUMAN RESOURCES**

**RESEARCH & DEVELOPMENT (R&D)**

**PURCHASE DEPARTMENT**

**GENERAL MANAGEMENT**

**PROJECT ADMINSTRATIVE**

**IT DEPARTMENT & LOGISTICS**

**DISTRIBUTION DEPARTMENT**

**TESTING & COMPLAINCE**

**TRANSPORT DEPARTMENT**

**PLANNING & MANAGEMENT**

**PROJECT DEVELOPMENT**

**PROJECT ANALYSIS**

**PRODUCTION & PURCHASE**

**PROJECT & PRODUCT MAINTENANCE**

**QUALITY ASSURANCE**

**LOAN PROCESSING**

**MANUFACTURING**

**PACKAGE DEPARTMENT**

# WHY US



- Best in trust, Competence & Integrity & Offer safe return of principal
- Minimum Risk & Maximize high financial return
- Quality Service, Responsible Investment Advice
- Manage financial information | Customer service
- Monitor the progress with full involvement
- Process updates regularly to give good ROI for the investors



# NFBD GROUP E-BOOK



The cover features a family of four (a woman in a red dress, a man in a blue sweater, and a child) standing on a green lawn, looking at a modern city skyline with skyscrapers. A zipper graphic is at the bottom, opening up the text 'OPEN YOUR HAPPINESS'.

**THE 100 FAMILY**  
SINCERE & SINCERITY FOR ALL  
TRUST IS OUR PROUD PRINCIPLE

**7+** YEARS OF EXCELLENCE

**10+** PROJECTS COMPLETED

**20+** ONGOING PROJECTS

**9+** UPCOMING PROJECTS

**10K+** HAPPY CUSTOMERS

(All the listed clients, registered clients, completed/under clients, in-process (All Clients))

**OPEN YOUR HAPPINESS**



[CLICK TO VIEW E-BOOK](#)



# Why Invest in Real Estate?

- ✓ Appreciation of Value
- ✓ Regular Cash Flow (Build capital)
- ✓ Tax Benefits
- ✓ Ability To Leverage Funds
- ✓ Generate ongoing passive income
- ✓ Good long-term investment and security
- ✓ Financially Secure

# Why Invest in Export Business (Tender Coconut)?

- ✓ Yields best profit for the capital amount
- ✓ Good long-term investment and security
- ✓ Healthy factor increases the demand
- ✓ Demand product gives Increased profit
- ✓ All-time best return on investment
- ✓ Globally required product





# NFBD REAL ESTATE PROJECTS / EXPORT BUSINESS



## Real Estate Projects

1. Analysing the project location | market research | business processes
2. Analysing the future developments & Examining the Return on investment
3. Identifying the risk factors in projects as well as in the process
4. Publicizing the project to grab the investors in a wide angle
5. Finding & choosing the Investor globally (through social media | investor meet)
6. Project explanation with all in and outs of the process
7. Making bonding between investors | Guidance on Investments
8. Legal factors clearance | Project completion on time
9. Yielding high return on investment along with the capital investment.
10. Generating Reference with the Investors for future projects



## Export Business

1. Analysing the farm location & quality of product | market research | business processes
2. Analysing the product demand and growth strategy
3. Examining the Return on investment
4. Identifying the risk factors in projects as well as in the process
5. Grab the investors in a wide angle
6. Finding & choosing the Investor globally (through social media | investor meet)
7. Product analysis with all ins and outs of the process
8. Making bonding between investors | Guidance on Investments
9. Legal factors clearance & product export globally
10. Yielding **high return on investment** along with the capital investment.
11. Generating Reference with the Investors for future projects



# INTRO



Completed projects in Coimbatore and Kodaikanal across Tamil Nadu in a successful manner with the utmost guidance for our clients. Projects currently in process in Kodaikanal, Yercaud and Ooty. Future planned projects are in Kerala, where the clients approaching our company as we well versed in projects management & investment process tactics.

Our team not just committed to excellence – we practice it every day and work hard to ensure that your experience is a pleasant and rewarding one.





# INVESTOR PROCESS

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- Analyse the projects or export business
- Examine the process & risk factors
- Analyse the market with all research
- Make a bond & invest in projects
- Routine analysis of invested project or business
- Monitor the progress with deep analysis
- Get updates regularly to yield good ROI

INVEST IN NFBG WITH ALL ANALYSIS

REAL ESTATE

EXPORT

INVESTOR GETS HIGH RETURN ON INVESTMENT

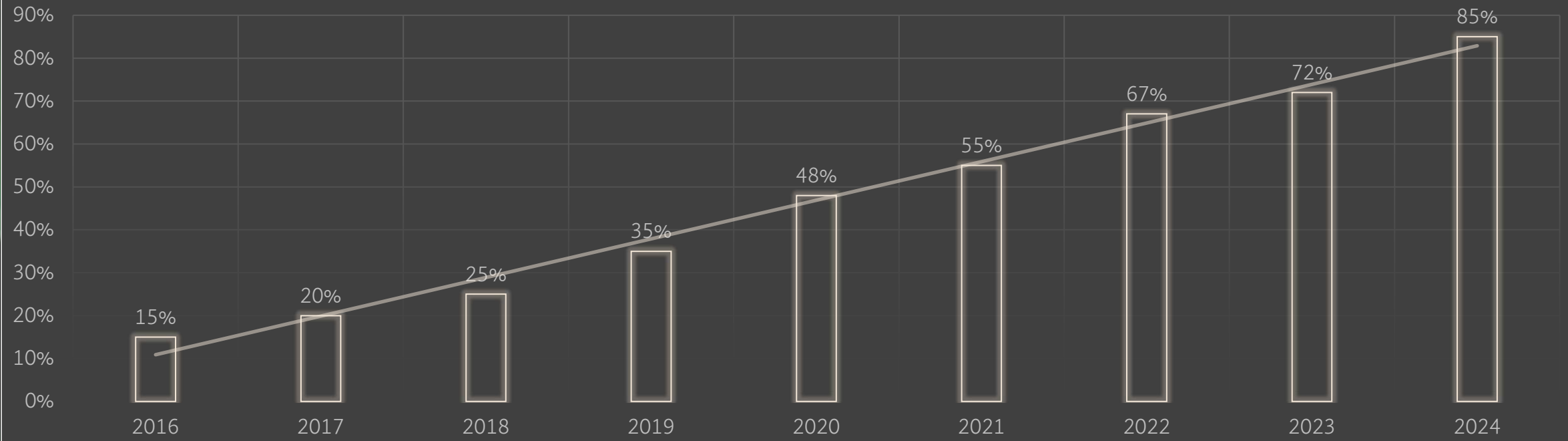


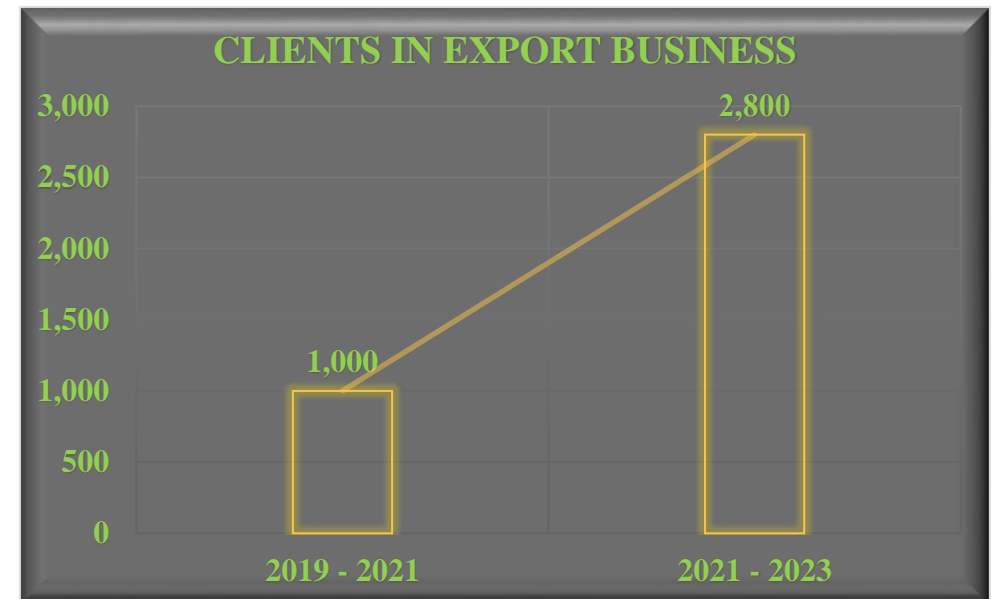
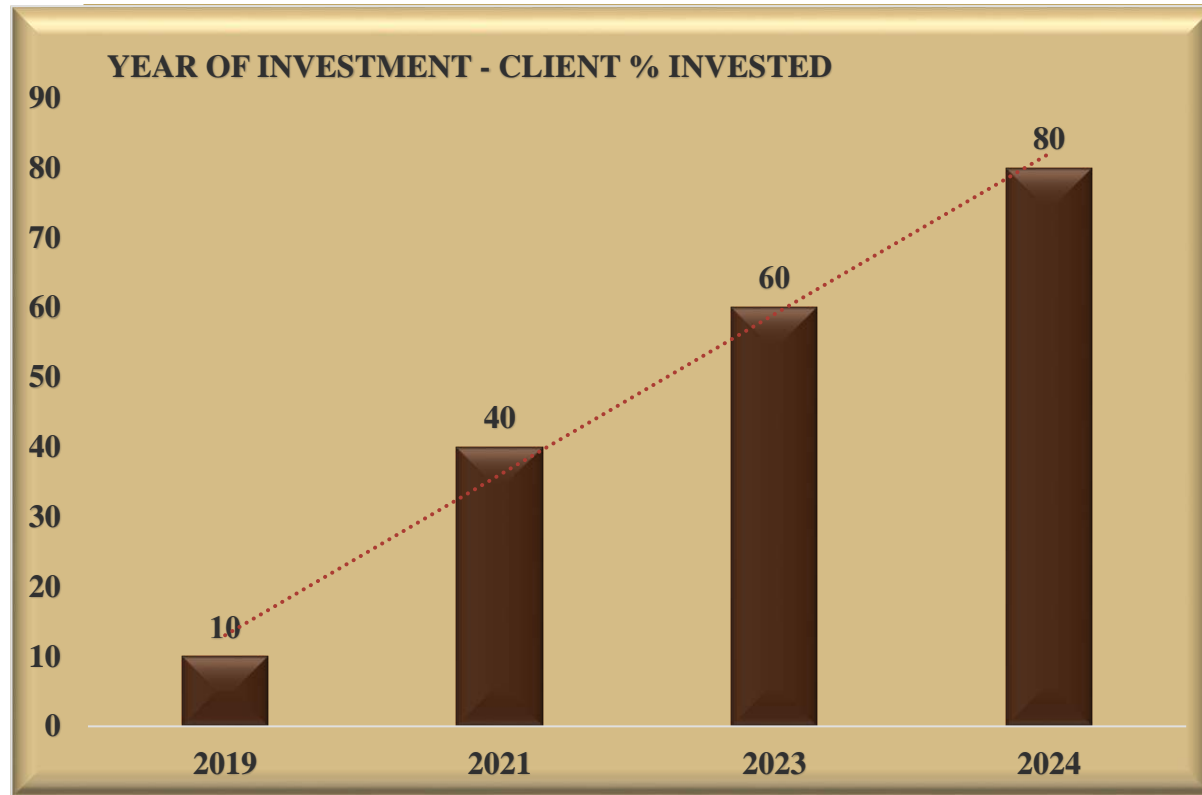
# NFBD OVERALL PROJECTS



## PROJECT WORTH ANALYSIS - YEARLY WISE

PRE-ANALYSIS







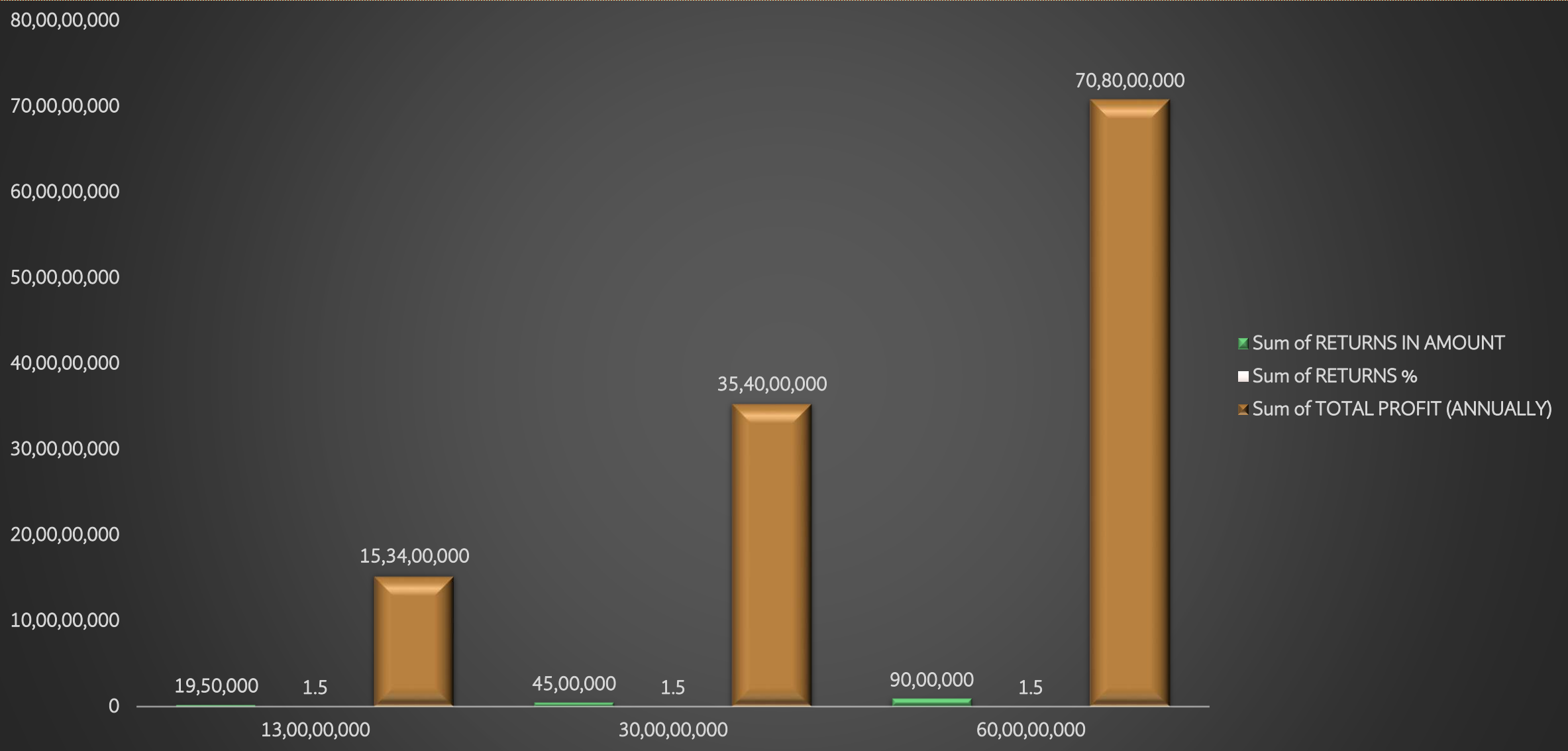
Here are some compelling reasons why investing in **NFBD PVT LTD**, and definitely this deal could be a great opportunity for you:

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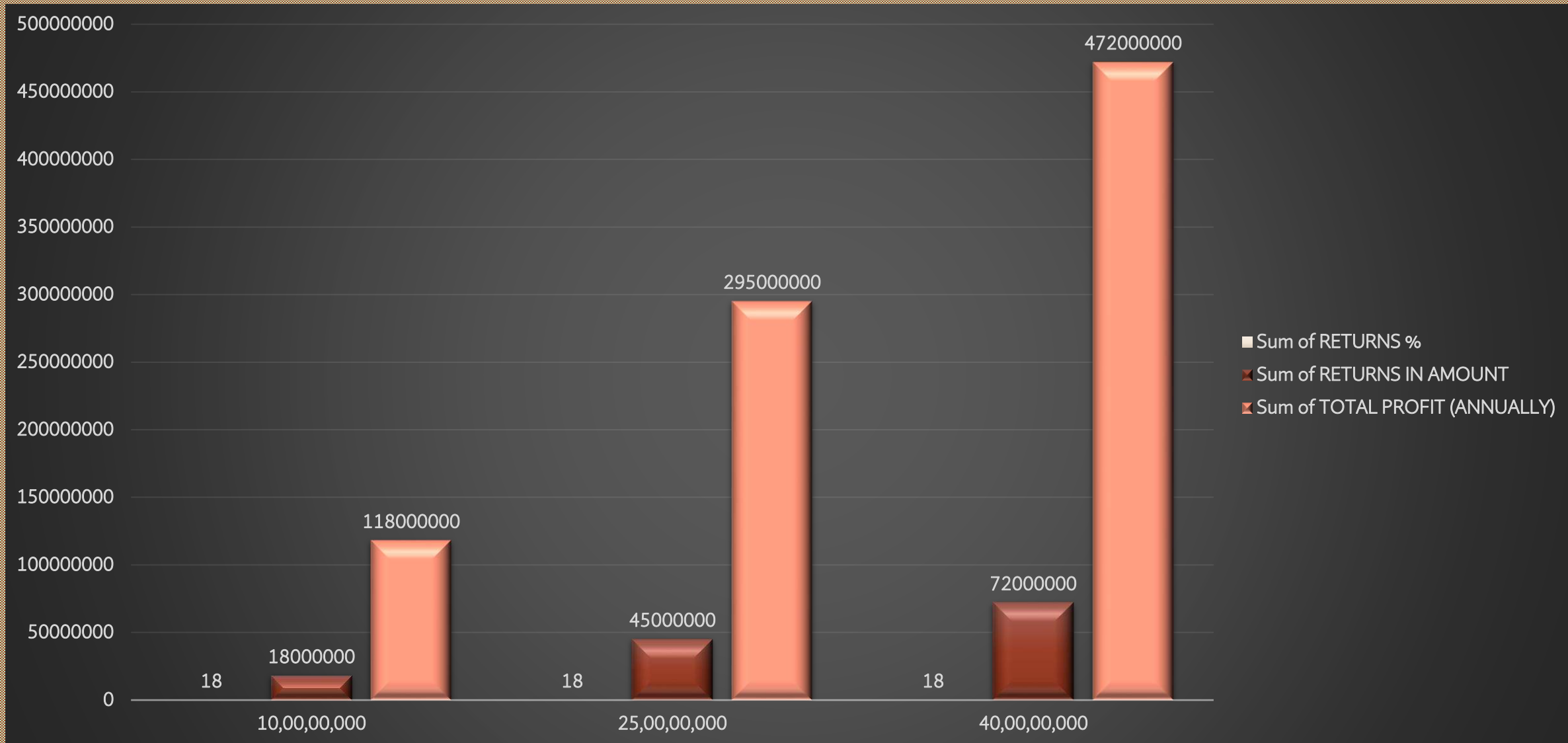
- ✓ Strong Market Potential
- ✓ Unique Value Proposition
- ✓ Record of Success
- ✓ Experienced Management Team
- ✓ Project location analysis
- ✓ Project Document Legal check process
- ✓ Promising Financial Outlook
- ✓ 18% perpetual & stable high Returns as a fantastic profit on your investment
- ✓ All documents will be updated legally in investor name this speaks about our loyalty
- ✓ Future projects

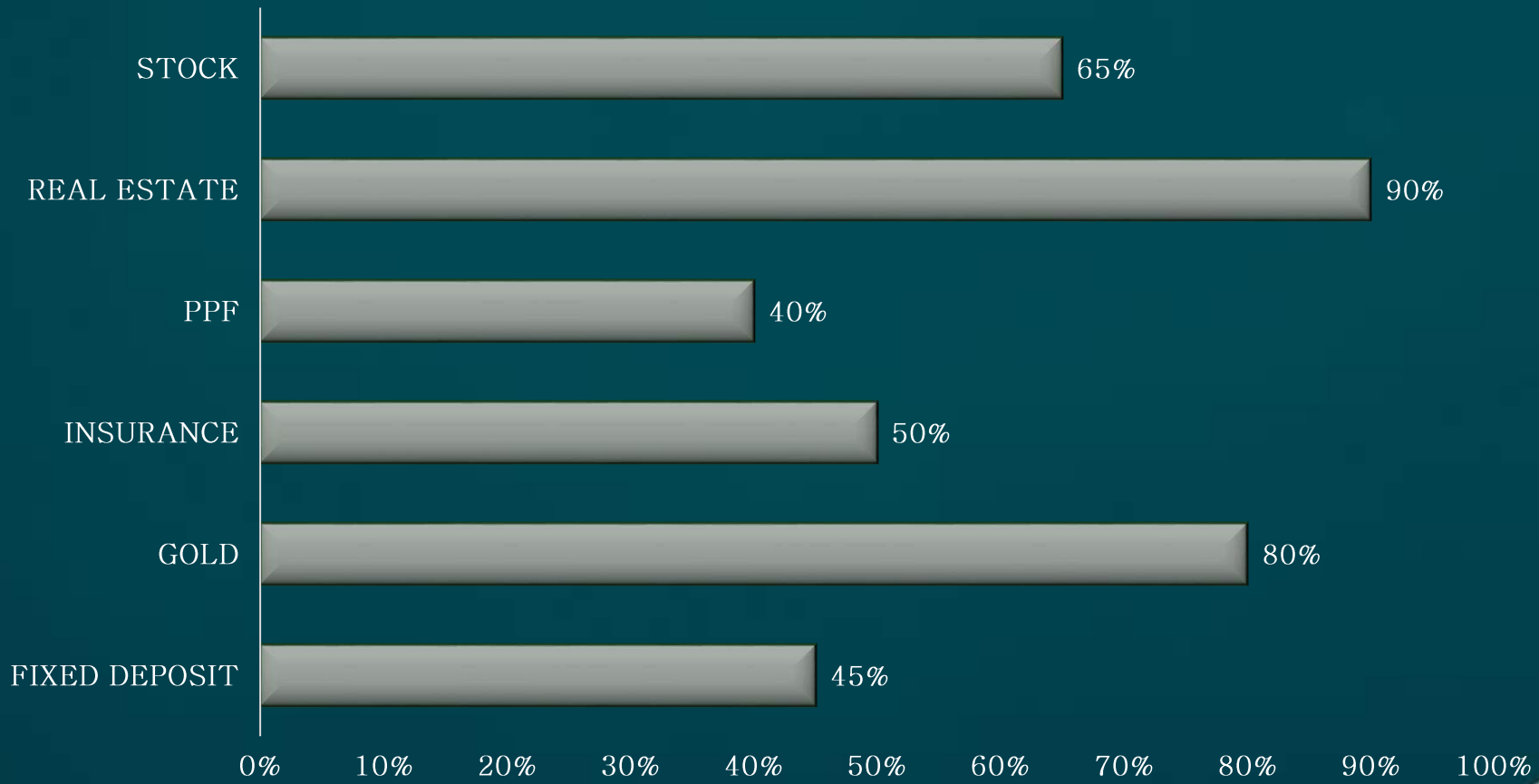


# INVESTMENT RANGE WITH YEARLY RETURNS - AMOUNT WITH % OF RETURNS - MONTHLY RETURNS



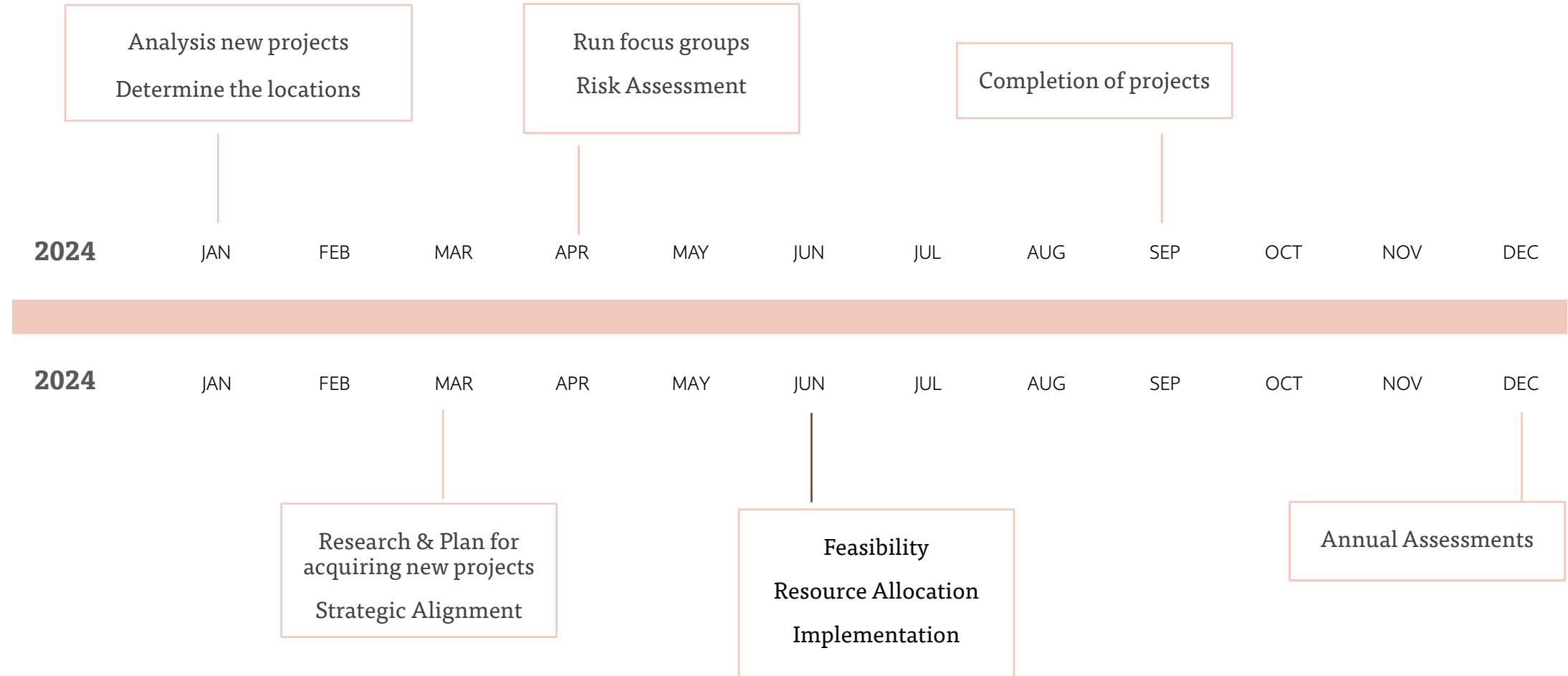
# INVESTMENT RANGE WITH YEARLY RETURNS - AMOUNT WITH % OF RETURNS - YEARLY RETURNS



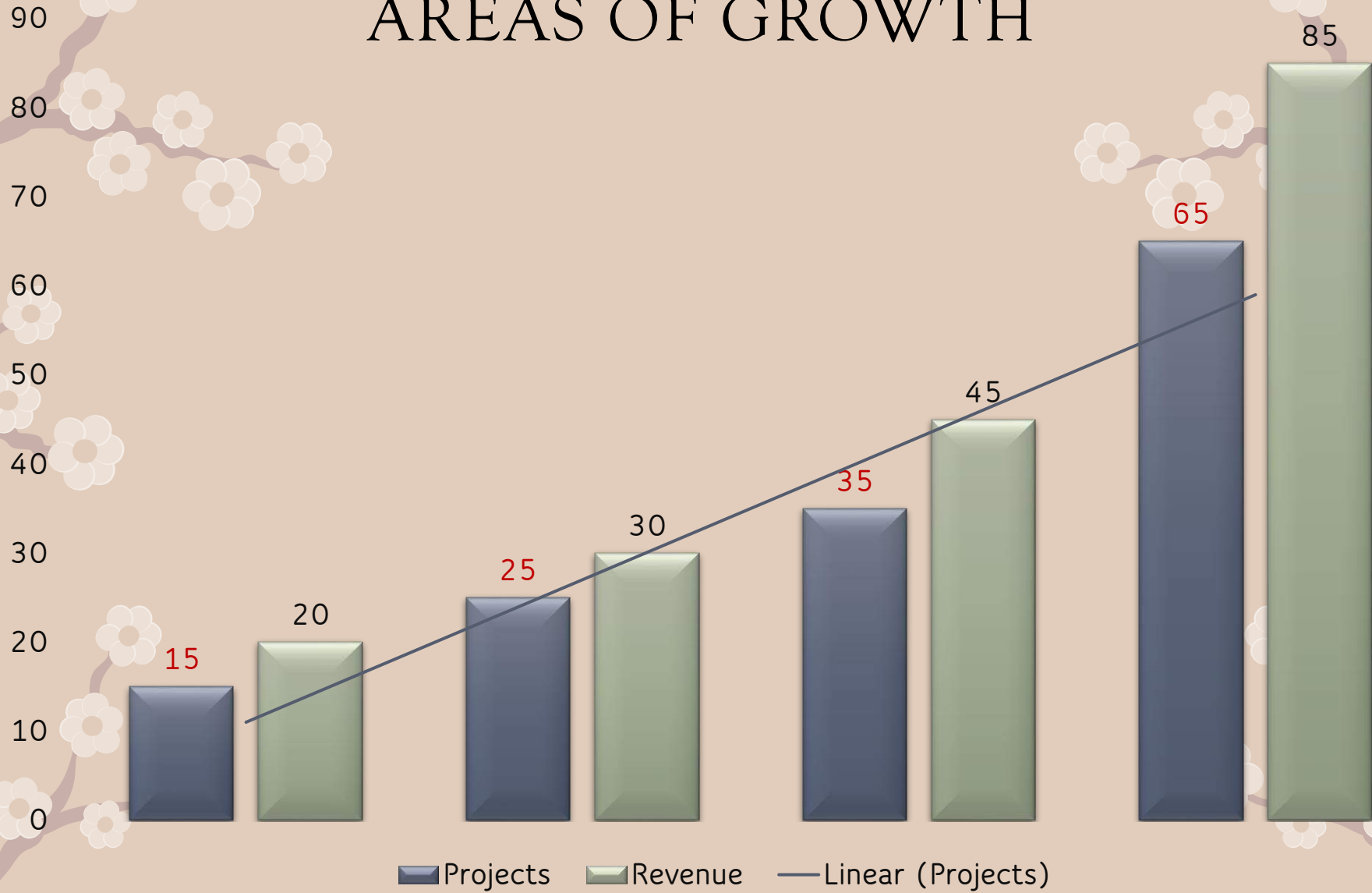


GENERAL SURVEY

# Goals and objectives



# AREAS OF GROWTH



# PLAN FOR PRODUCT LAUNCH

## Planning

Synergize scalable  
Process

## Strategy

Coordinate systematic  
standards

## Marketing

Deploy strategic networks  
with compelling business  
needs

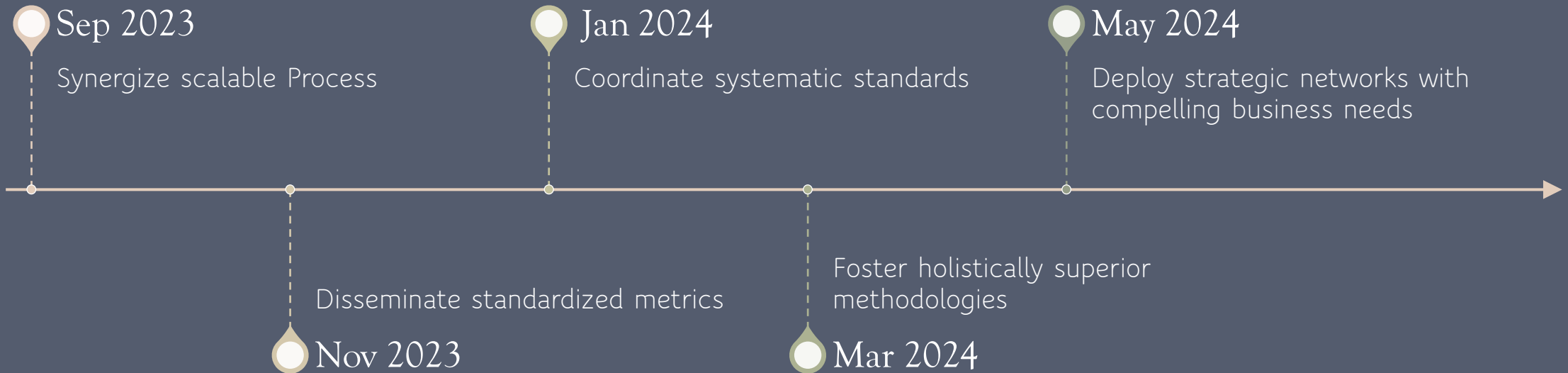
## Launch

Disseminate standardized  
metrics

## Design

Foster holistically superior  
methodologies

# TIMELINE



# Financial Planning







Within  
March  
2025

# Upcoming Projects Of NFBD PVT LTD



[CLICK TO VIEW](#)

LOCATION	SIZE
ECR - UTHANDI	1.5 ACRES
THIRUVIDANTHAI	7.9 ACRES
NEMMELI	14 ACRES
MAHABALIPURAM	4 ACRES
POONJERI	6 ACRES
ECR - KALPAKKAM - VENGAMBAKKAM	3ACRES
ALATHUR	35 ACRES
PAIYANUR	6 ACRES
THANDALAM	5 ACRES
KALAVAKKAM	4.8 ACRES
THAIYUR	4 ACRES - 4.65 ACRES
VANDALUR TO KELAMBAKKAM	6 ACRES
MARAIMALAI NAGAR	13 ACRES
KOTTAMEDU	2 ACRES - 3.5 ACRES - 4 ACRES
ILLALUR NEARBY	5 TO 6 PROJECTS
NELLIKUPPAM ROAD	16 PROJECTS IN PIPELINE

# PROJECT LOCATIONS

## GST

Guduvanchery  
Nellikuppam  
Asthinapuram  
Pandur  
Kottamedu  
Potheri  
Maraimalai Nagar  
S.P. Koil  
Urappakkam  
Chengalpattu  
Maduranthakam  
Villupuram

## OMR

Navalur  
Siruseri  
Thazhambur  
Thandalam  
Alathur  
Thiruporur  
Illalur  
Pudhupakkam  
Mullipakkam  
Padalam  
Madayathur  
Kandigai  
Kolapakkam  
Vandalur –  
Kelambakkam

## ECR

Kovalam  
Nemmeli  
Poonjeri  
Pudhupattinam  
Koovathur  
Uthandi  
Thaiyur  
Thiruvидanthai  
Mahabalipuram  
Thirukazhukundram  
Kanathur  
Pondichery  
Marakkanam

## Kodaikanal

Vilpatti  
Pallangi

## Coimbatore

Sulur  
Thudiyalur

# RESALE PROJECTS

**UPCOMING  
PROJECTS**

**6 L  
0.6 Million**

**COMMERCIAL**



**ONGOING PROJECTS**

**4.50 L  
0.45 Million**

**RESIDENTIAL**

**INDUSTRIAL**

**COMPLETED  
PROJECTS**

**18 L  
1.0 Million**



**NFB Group  
PVT.LTD.**

**Individual House | Bungalows  
Resorts | Farm Houses | Estates**

# LAYOUT PROJECTS

**UPCOMING  
PROJECTS**  
9.50 L  
0.95 Million

**ONGOING PROJECTS**  
10.50 L  
1.05 Million

**COMPLETED  
PROJECTS**  
6.90 L  
0.69 Million



**COMMERCIAL**

**RESIDENTIAL**

**INDUSTRIAL**

**Individual House | Bungalows  
Resorts | Farm Houses | Estates**



**NFB Group  
PVT.LTD.**

# CONSTRUCTION PROJECTS

**UPCOMING  
PROJECTS**  
13 K  
0.013 Million

**ONGOING PROJECTS**  
7 K  
0.007 Million

**COMPLETED  
PROJECTS**  
19.5 K  
0.0195 Million



**COMMERCIAL**

**RESIDENTIAL**

**INDUSTRIAL**

**Individual House | Bungalows  
Resorts | Farm Houses | Estates**



**NFB Group  
PVT.LTD.**

# ACRES & CENTS PROJECTS

**COMMERCIAL**

**RESIDENTIAL**

**INDUSTRIAL**



**UPCOMING  
PROJECTS**

**55 ACRES  
2.4 Million**

**ONGOING PROJECTS**

**600 ACRES  
26.14 Million**

**COMPLETED  
PROJECTS**

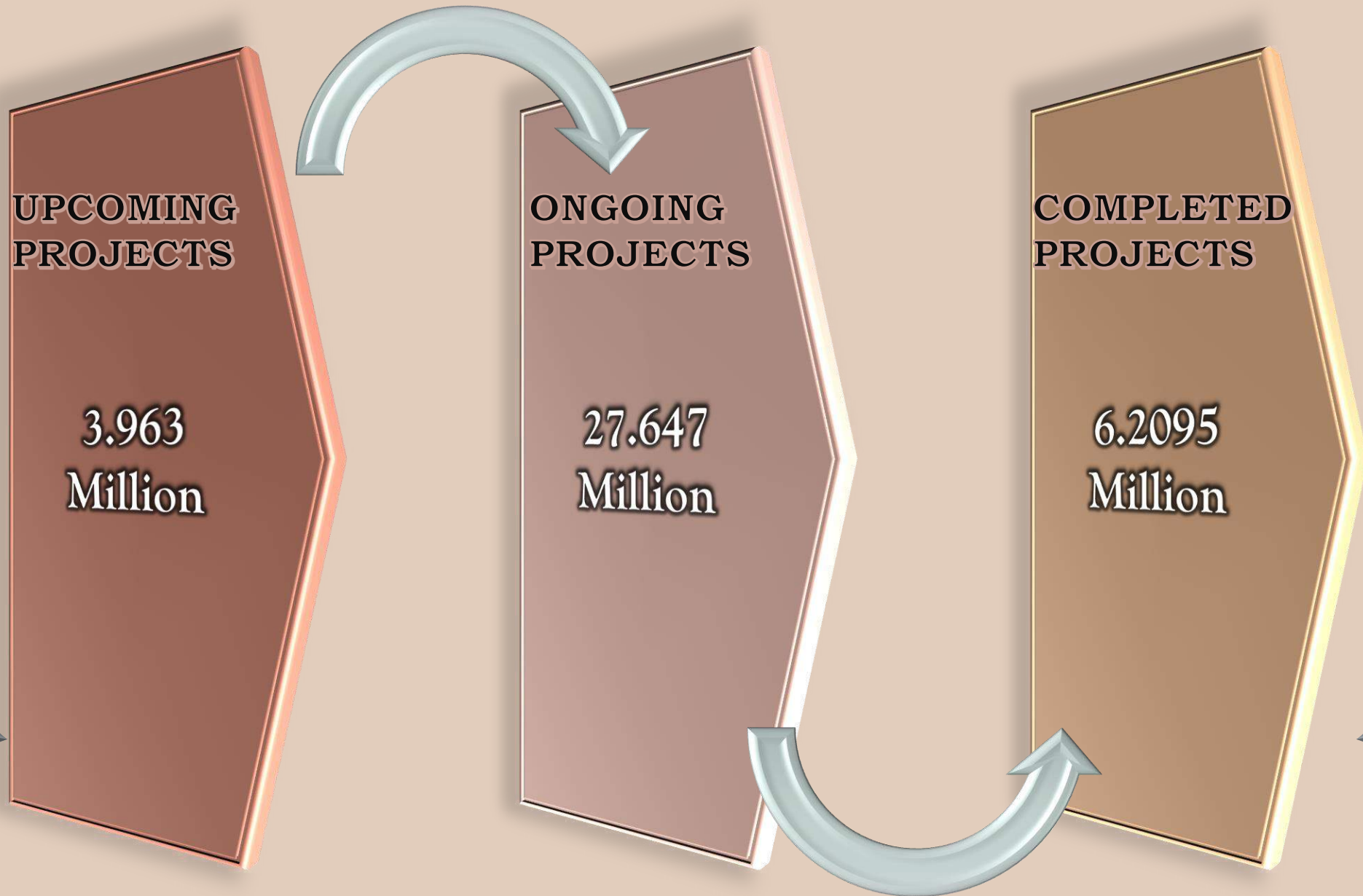
**85 ACRES  
3.7 Million**

**Individual House | Bungalows  
Resorts | Farm Houses | Estates**



**NFB Group  
PVT.LTD.**

# OVERALL PROJECTS

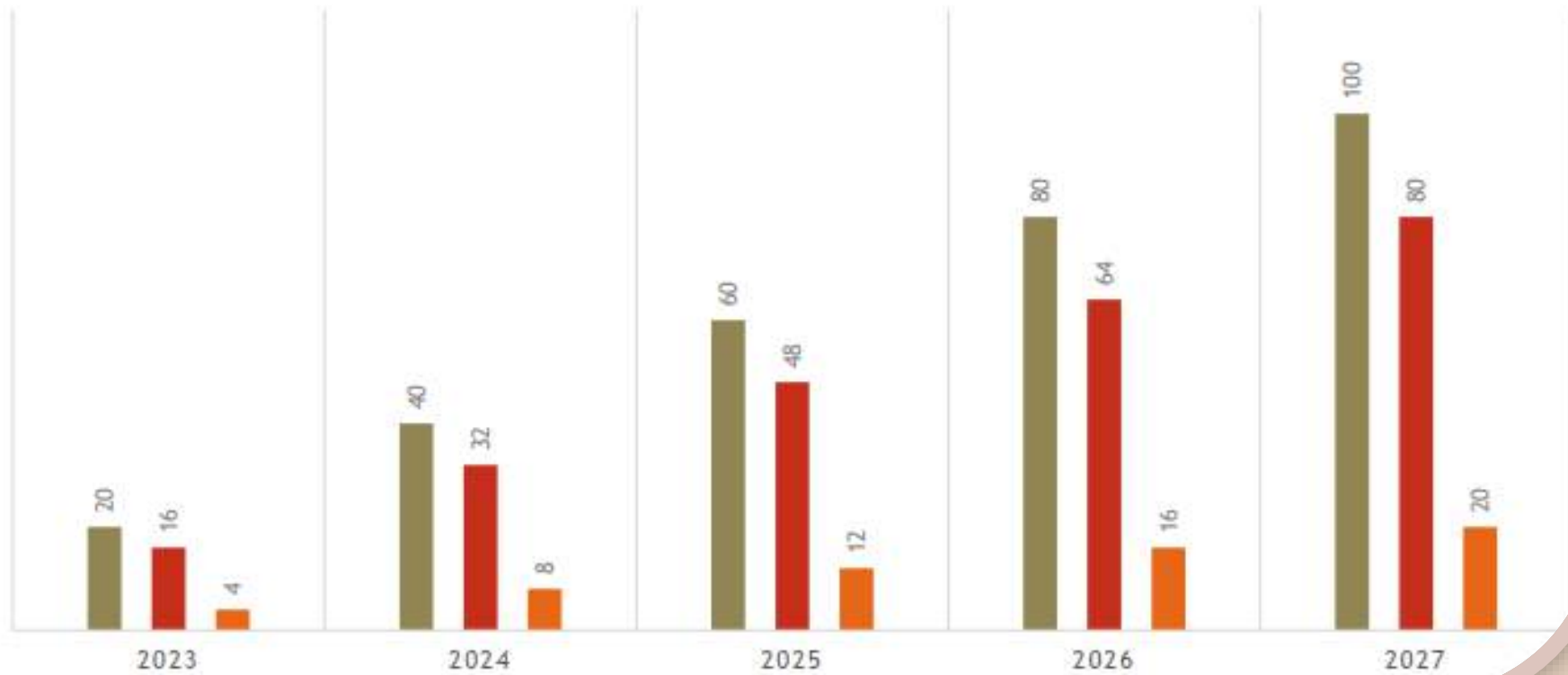




# Projected Turnover:

MINIMUM PROJECTION FOR THE YEAR 2023 - 2027

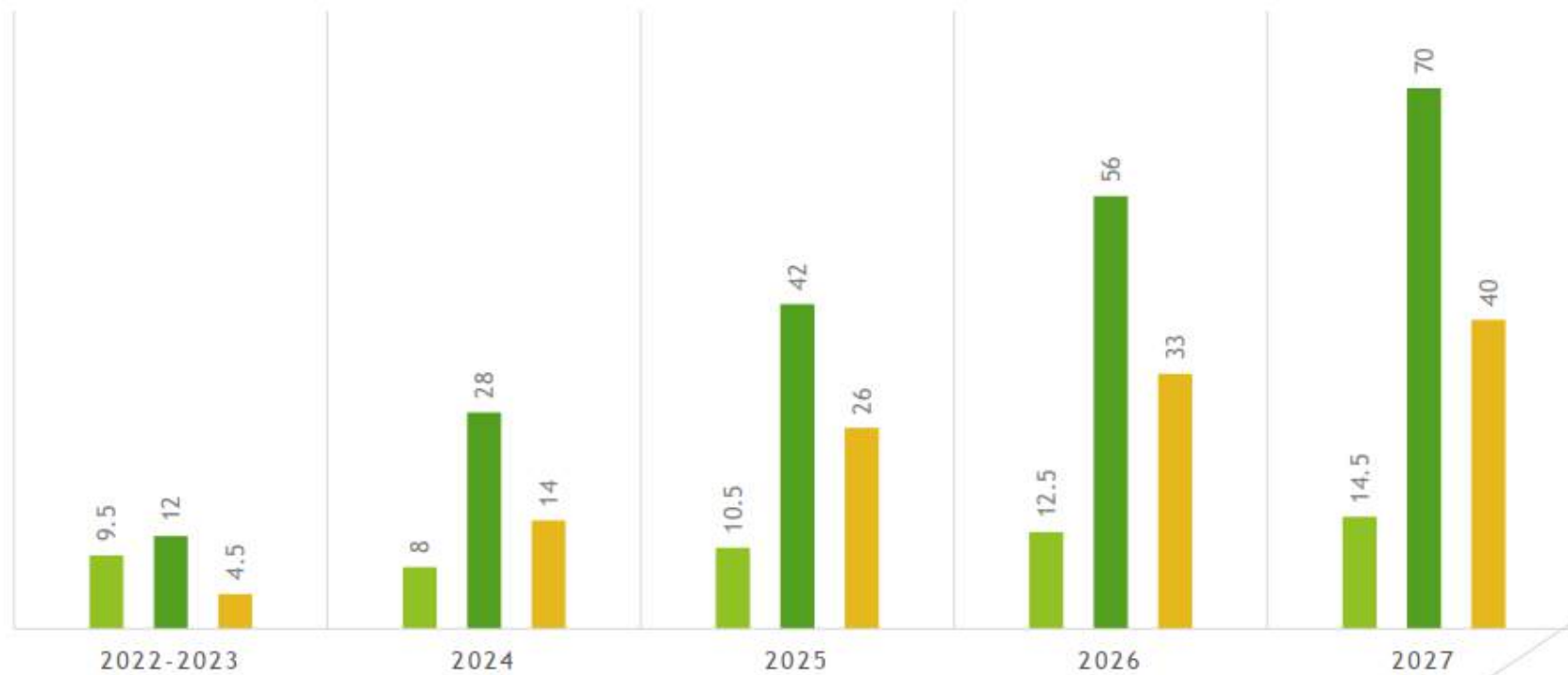
■ Turnover ■ Cost ■ OHP



# Cash and Bank Facilities Requirement:

## CASH INVESTMENT & BANK FACILITIES

■ Cash ■ Bank Facility-Funded ■ Bank Facility-Non Funded



# FINANCIAL PROJECTION

S.NO.	DETAILS	2017 (APPROX)	2018 (APPROX)	2019 (APPROX)	2020 (APPROX)	2021 (APPROX)	2022 (APPROX)	2023 (APPROX)	2024 (APPROX)	2025 (APPROX)	2026 (APPROX)	2027 (APPROX)
1	FUND REQUIRED TO MEED MINIMUM EXPENSES	15 C	20 C	25 C	30 C	40 C	45 C	50 C	55 C	60 C	65 C	70 C
2	PROJECT FINANCE	12 C	12 C	12.5 C	13 C	13.5 C	14 C	14 C	14 C	15 C	16 C	16 C
TOTAL		22 C	27 C	22.5 C	38 C	43.5 C	54 C	59 C	64 C	70 C	76 C	81 C

# BUSINESS TURNOVERS

S.NO.	DETAILS	2017 (APPROX)	2018 (APPROX)	2019 (APPROX)	2020 (APPROX)	2021 (APPROX)	2022 (APPROX)	2023 (APPROX)	2024 (APPROX)	2025 (APPROX)	2026 (APPROX)	2027 (APPROX)
1	ASSET	2 C	3 C	3.5 C	3.8 C	4 C	4.5 C	5 C	5.5 C	6.2 C	7.3 C	8 C
2	LIABILITIES	0.5 C	1 C	1.1 C	1.3 C	1.5 C	1.7 C	2 C	2.2 C	2.5 C	3 C	3.5 C
3	NET PROFIT	4 C	4.5 C	5 C	5.5 C	6 C	6.5 C	7 C	7.5 C	8 C	8.5 C	9 C
4	TURNOVERS	14 C	14.5 C	15 C	17 C	20 C	22 C	25 C	27 C	29 C	33 C	36 C

NOTE: 50 % PROFIT TO BE INVESTED FOR ASSET PURCHASE

## MONTHLY MINIMUM EXPENSES BREAKDOWN

S.NO.	DETAILS	2017 (APPROX)	2018 (APPROX)	2019 (APPROX)	2020 (APPROX)	2021 (APPROX)	2022 (APPROX)	2023 (APPROX)	2024 (APPROX)	2025 (APPROX)	2026 (APPROX)	2027 (APPROX)
1	ADMIN & SALARY EXPENSES	4 C	5 C	6 C	7 C	8 C	9 C	10 C	11 C	12 C	13 C	14 C
2	BOD MARKETING EXPENSES	50 L	55 L	65 L	60 L	70 L	80 L	90 L	1 C	1.5 C	2 C	2.5 C
3	REVENUE RELATED EXPENSES	38 L	40 L	43 L	45 L	44 L	46 L	47 L	49 L	50 L	53 L	58 L
4	PROJECT RELATED EXPENSES	18 C	19 C	20 C	22 C	25 C	26 C	28 C	30 C	33 C	35 C	36 C

# REQUIRED FUNDING

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OTHER INVESTMENT  
**21%**

BANK  
**20%**



DEBT INVESTOR  
**39%**

OWNER EQUITY  
**20%**

# USE OF FUNDS: Fixed Startup Expenses

MISCELLANEOUS COSTS

8%

WEBSITE DEVELOPMENT

2%

WORKING CAPITAL

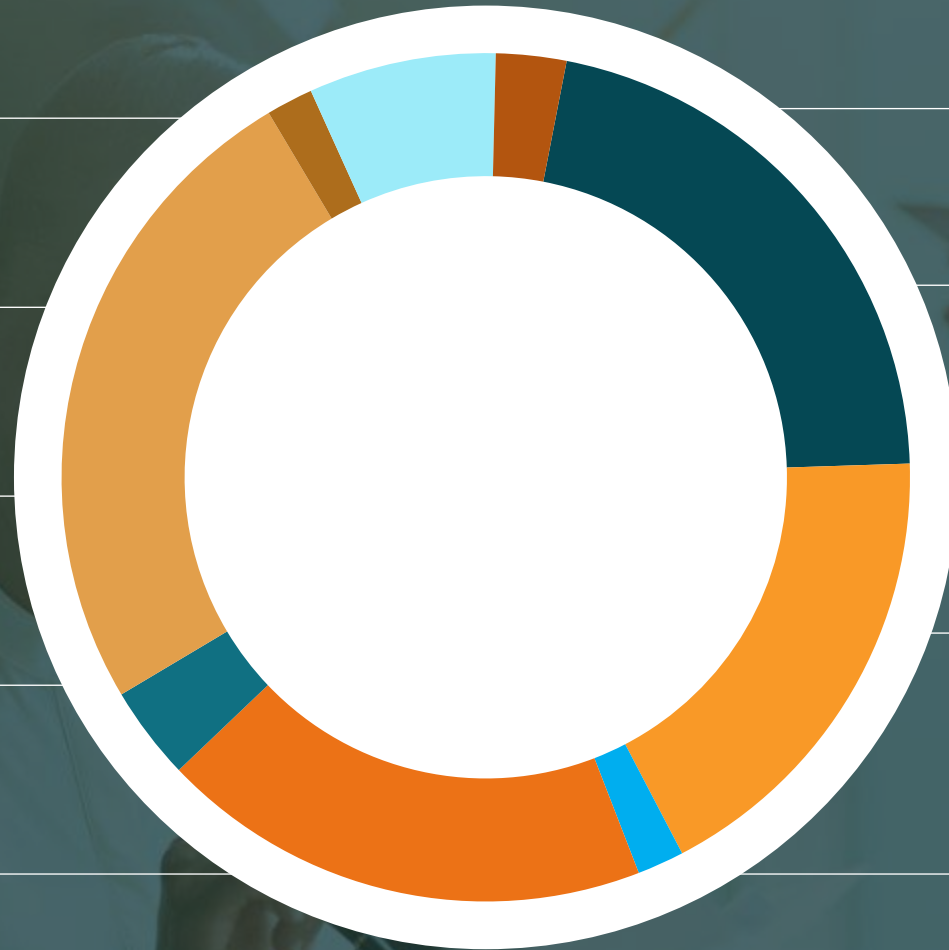
28%

MARKETING

5%

EQUIPMENT

4%



INITIAL LEASE PAYMENT

3%

LEASE DEPOSIT

1%

FF&E

24%

IMPROVEMENTS

22%

PROFESSIONAL  
BUSINESS INSURANCE

3%

# [www.nammafamilybuilder.com](http://www.nammafamilybuilder.com)

## [Namma Family Builder & Developer Pvt. Ltd.](#)

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<https://www.facebook.com/NammaFamily6/>

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<https://www.instagram.com/nammafamilybuilder/>

→ Telegram: NFBD Pvt Ltd

[https://telegram.me/NFBD\\_official](https://telegram.me/NFBD_official)

→ Twitter: @familybuilder6

<https://twitter.com/familybuilder6>

→ LinkedIn :

<https://www.linkedin.com/company/namma-family-builder-developer-pvt-ltd>

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<https://www.youtube.com/@NammaFamilyBuilder>

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→ YOUTUBE: NFBD Group

<https://www.youtube.com/channel/UCwSIP9jfgXMTnvjCMUtHAlg>

# [www.ponnusamykarthik.com](http://www.ponnusamykarthik.com)

## [Ponnusamy Karthik \( Chairman Sir\)](#)

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→ LinkedIn :

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## [Corporate Office](#)

No.1/41, OMR Road, Kelambakkam - 603 103

## [Head Office](#)

No.11, Valli Nagar 1st Street, Govindarajapuram,

Guduvanchery - 603 202

## [Branch Office](#)

No.88, Rajaji Nagar, Thangappapuram,

Guduvanchery - 603 202

## [Seyal Trust](#)

→ Facebook: Seyal Trust

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[Office No.: +91 8939 22 22 70 | +91 8939 89 87 97](#)

[Landline: 044 61720671](#)

[welcometonfbd@nfbdgroup.com](mailto:welcometonfbd@nfbdgroup.com)

